

Interview - Security of Spain - Daren Whitby

# Interview with Security of Spain owner, Daren Whitby

**W**hen did you start out as a locksmith?

I began in London when I was 14 and have now been doing this for 34 years. My wife says I'm like a stick of rock - if you cut me in half it would say 'locksmith' down the middle!

Have you had any unusual or high profile jobs?

I have worked on many major contracts including the Millennium Dome and London Underground. In London I was security cleared to the highest level to work on locks at the Tower of London and I have even worked at Buckingham Palace.

Why did you decide to come to Spain?

We decided to move to Spain in 2004 to give

our family a better life and business quickly took off here.

How soon did Security of Spain become a success here?

I ran a mobile service for the first 12 years I was here, and as anyone who starts a business in Spain knows, it takes hard work to build a good reputation. In 2015 a few clients had been requesting that I opened a shop for key cutting, so I decided to give it a try.

Thanks to my loyal customers, word of mouth and a lot of hard work, the business started growing.

How quickly did you expand?

After opening the shop, we began to ex-

pand even more quickly and soon had to open a bigger and more visible store where we still are today. We also hired another engineer and someone to help out in the shop as well as extending the number of vehicles.

What do you think keeps customers coming back?

We deal in trust and have a reputation which has earned us five-star reviews and constant recommendations. We always go the extra mile and take the time to offer the exact solution a client needs, even if that is simply free advice.

The team at Security of Spain pride ourselves on being extremely honest and we know that if we

continue to charge a fair price and provide a good service, we will always have work.

What services do you offer that set you apart?

Few people know just how many things we can help them with. For example, we can make keys to fit a particular lock or even make locks for keys.

This can really save time and money for large communities if they change their locks as everyone can keep their existing keys.

We offer master key systems and key-suiting to businesses, communities and private homes. We also offer security camera systems, security gates and motorised



**DAREN WHITBY:** The expert locksmith has worked in some of the world's securest locations.

security shutters.

How do you keep your prices so reasonable?

Because we are so established, we can get big discounts from suppliers and we pass these savings on to customers.

Our prices are always clearly laid out on paper so whatever time of day or night or whatever the service, clients always

know what they will be paying.

Finally, do you have any news?

Look out for our brand new sign written van, our graphics guys have made sure it is easier than ever to spot us as we work!

Also see our advert for details of the new Security of Spain website.

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- Rejas, Grilles and Scissor Gates
- Wifi Smart Phone Operated Locks
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